

CWS Athletic Booster's Meeting Minutes  
September 18, 2017

Attendees: Kim Berini; Jodi Lopeman; Linda Horne; Jody Hedrick; Lindy Mathis; Rob Cordone; Betty Williamson; Robin Harris; Julie Karnes

Call to order/Welcome

- President Kim Berini called the meeting to order and welcomed everyone.

Treasurer's Report/Budget Approval/Upcoming Expenses

- Heather Walker was not present for the current Treasurer Report.

- Julie Karnes & Heather Walker went to Suntrust Bank and got everything transferred to the new board Treasurer and President, Kim Berini.

- The Athletic Booster Club Board sold T-Shirts and various items at Open House. Julie & Heather deposited: \$828.00 in to the account.

- Student in Need Request: None at this time.

- Julie Karnes has the following invoices that need to be paid: None at this time.

Athletic Department News/Updates/Athletic Department Funding Requests

- Uniforms: Julie Karnes spoke about Uniform money request; Boys Soccer needs new uniforms. Julie ordered for them. It cost: \$1900.00. Requested AOB help with this.

- Lacrosse Helmets: Julie spoke about not paying for the "Reconditioning" of the helmets every year. Suggested instead: adding 6 new helmets every year and throwing away the old helmets. It would cost: \$810.00. Requested AOB help with this.

- Everyone agreed to "Table these requests" until the next meeting and we k now exactly how much is in the account. The Vote was unanimous.

Committee Items

- Concessions:

o Regular soda is still needed. Donations of Pepsi & Mt. Dew would be great.

o All donations for water and snacks have been filled!

o It was suggested that we place AOB Membership Flyers at the Concession Stands.

- Fundraisers:

o Athletic Boosters are fundraising to raise money for: A new Trophy Case; Banners in the gym; A new sound system at the Football & Baseball Fields.

§ Kim Berini passed out the "Athletic Booster Club" Corporate Sponsorship Flyer. It was discussed what the board would look like and how it would we could get Sponsors. AOB would start fresh each season and there would be no renewals from last spring season. Sponsors can sign up at anytime. Jody Hendrick wanted to know what size would be guaranteed? Heather Walker was in charge of the Sign last year. The sign was placed at the Concession Stand at the Baseball Field. There are different sponsorship levels that can be bought. This is going to be Tabled until the next meeting and we can speak with Heather Walker more about it. It is going to be a work in progress. (See attached flyer)

§ Radius has agreed to do a Fundraiser on September 26th. Guests can bring the flyer when they dine-in. A % of the total proceeds will be given to AOB.

§ Hillsborough BBQ was suggested as another fundraiser.

§ Jay's Chicken Shack has agreed to a Fundraiser on October 17th. Guests can bring the flyer or have a picture of it on their phone. The fundraiser will last all day. A % of the total proceeds will be given to AOB. (See attached flyer)

§ Athletic Attire Orders - Orders due Dec. 2nd (blue order form) These forms were available to parents and students at the Winter Sports meeting in the lobby to pick up.

New Business/Other Business

- Athletic On-line Store:

o BSN sports

o Julie will request that everything gets put on the website. A Collared shirt was requested to be made available.

o Linda Horne would email Anne to see if an announcement could be put on the Sunday Announcements.

- Robin Harris suggested: "Shoproo App." Robin has used this app at Pathways Elementary School. It is something new that AOB have never done. A person would put in their receipt into the app within 12 days of purchase and a % of the money gets added up and goes to AOB. Jodi Lopeman agreed to look into this app and come to the next meeting with some information about it.  
Close of Meeting

- Next meeting date is: October 16, 2017 @6:00pm in the Cafeteria.